

CALLBOARD

September 2017

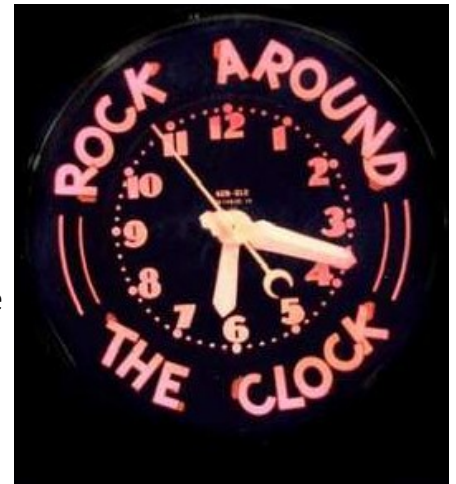


Last minute details for Fall Conference -- September 22-24 in Cadillac

The Fall Conference 2017 Registration form and webpage are online .
Go to <https://communitytheatremichigan.org/index.php/fall-conference-2017-information-page/>

This link takes you to the information page on our website and the conference. It has a red link at the top and bottom that will take you directly to the registration form. All registrations will be handled on line this year.

Don't forget to book your room with Evergreen Resort by calling before **August 29**. Their phone number is 1-800-632-7302 and ask for the CTAM rate. (Don't try to book on line or through special travel sites as they cannot extend the special rate we receive.)



SPECIAL NOTICE:

There has been a change in the Marketing Workshop at the Fall Conference. Please note the change in the instructor and the information included.

The Business of the Show...Marketing your Theater

This workshop will focus on building your audience through developing proven marketing strategies ... a pretty straight forward approach to building your business. Rather than exploiting fads and gimmicks, this workshop will confirm that you're doing the right thing -- or point you in the right direction to improve your marketing for increased audiences.



INSTRUCTOR: Ben Zylman's career in sales, management, marketing and development spans 40 years and encompasses both the profit and non-profit sectors. During his 16-year tenure as Director of Marketing and Development for the Kalamazoo Civic Theatre, Ben developed a Corporate Sponsorship Program, created a marketing strategy for all programs and productions and branded the organization in a meaningful way. His years of experience proved to be most beneficial as he worked to market the theatre effectively and helped to lead the Civic through the economic turmoil of the great recession. Semi-retired, today Ben works as a consultant. He focuses primarily on the areas of non-profit marketing and business development.

2016-17 BOARD OF DIRECTORS

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Proud Member of



Callboard

Editor.....Mary Lou Britton
 This is the official newsletter of the Community Theatre Association of Michigan, issued monthly to all group affiliates and individual members with e-mail addresses on record. Distribution is by e-mail with a link to the newsletter on the association website. Back issues are available on the association website at www.community-theatremichigan.org. Correspondence to the **Callboard** should be sent to the Editor at mellbee@earthlink.net.

- Productions and dates should be sent to the Editor.
- Short informational articles are accepted and will be used on a space-available basis.
- Show photos should be carefully selected and sent to the Editor, along with identifying caption and permission from photographer for us to publish.

Updated e-mail and postal addresses are maintained by the Executive Secretary Nancy Peska and should be sent to her at peska@cmsinter.net.



CTAM dues due!

Dues renewals have been sent out to both our affiliate members (groups within the state) and to individual CTAM members! Please do everyone a favor and fill out the forms as completely as possible. PLEASE NOTE:

This includes listing the two Affiliate Representatives whom you have designated as your delegates to the Annual Meeting!



Drum roll, please, for our Michigan playwrights

Our talented Michigan playwrights have submitted eight plays to the 2017 Play Writing Contest and are now on pins and needles, waiting for the judges to finish their scoring. The contest winners will be announced during Saturday evening's Award Banquet at Fall Conference. As a special treat you will be able to see/hear short excerpts from several of the entries during the conference, presented Reader's Theatre-style.

Although the plays submitted are full-length plays, the authors have prepared cuttings or condensed versions for your enjoyment. The winning play is available to affiliates, royalty-free for two years from the date of the award.

Playwriting chairs Leo and Pat Paveglio have done a fine job of managing the contest process. Kudos to them for their hard work.



CTAM Calendar of Events

Sept. 22-24, 2017 Cadillac	CTAM Fall Conference Evergreen Resort
September 24, 2017 Cadillac	Fall Board Meeting at Evergreen Resort
June 16-22, 2019 Gettysburg, PA	AACTfest nationals at the Majestic Theater



The Prez Sez...

by Betsy Willis

As I prepared to write my Prez Sez column for this month, I learned of the passing of Barb Elliott. from her dear friend, Mary Lou Britton. It is a sad day for Community Theatre Association. For those of you who never had a chance to get to know Barb, she was a long-time CTAM member, Past President, and our Executive Secretary for many years. Her passion for community theatre and her commitment to making sure theatres across the state had access to ways to improve themselves, lives on in the strength of today's CTAM.

I had to stop and ask myself where we would be today without the women and men who stepped up over the years to make sure CTAM thrived and grew, who kept our programming vital, who weathered the criticism, gave up time and money to travel the state to serve on the Board, who watch now as we continue to make changes that may not be easy for them to see or understand, and who continue to attend and support CTAM events. They are a gift! I am honored and humbled when I think of all of the CTAM leaders who came before us and served as our role models. I did not know them all, but I had the privilege of knowing many, and I learned from each of them. You should know who they are and reach out and thank them for all they've done. Our Past Presidents who are still sharing the stage with us are:



- Barbara Beckers of Northland Players
- Joanne Berry of Bay City Players
- Mary Lou Britton of Grosse Pointe Theatre
- Jim Carver of Kalamazoo Civic Theatre
- Mary Jo DeNolf of Grand Rapids Civic Theatre

- Dr. Shirley Harbin of Theatre USA
- Terry Jolink of Grand Rapids Civic Theatre
- Chancey Miller of Grosse Pointe Theatre and Heart of the Hills Players
- Eugene H. Miller of Flint Community Players
- Art Nemitz of Kalamazoo Civic Theatre
- Mary Olendorf of Ichabod's Little Theatre in the Hollow
- Dr. David Oosting
- Nancy Peska of Gratiot County Players
- Jeff Springgay of Clio Cast & Crew
- David Wahr of Monroe Community Players
- Suzanne Wesley

Barb, we will miss your spirit, gravelly voice, hearty laugh, and desire to make sure that people of all ages were recognized as a valuable part of community theatre. Thank you for helping to make us who we are today.

I hope we will see everyone at Fall Conference where we will, as always, take a moment to recognize these valued leaders of CTAM.

Do you have a theatre library ?

It's been suggested that we get people together who run the libraries for our affiliate groups. Do you have a library? Any interest in corresponding with other people with that responsibility?

The specific concern is preventing theft when people borrow the scripts and just fail to return them. How do you do it?



If so, please respond to The Editor who will facilitate your conversation!

First 2017 Arnett Volunteer Service Award presented

Roger Hynes is a member of the Gratiot County Players and has been, along with his family, a valuable member of their organization since 2008. Roger has served on the GCPP Board of Directors and assisted in many other aspects of theatre operation. Roger is always a willing hand when it comes to set building and decoration. He has constructed some outstanding pieces, including the Trojan rabbit for *Spamalot*. He later converted the same piece for another purpose in another show. He spent countless hours converting a refrigerator to an entrance for *The Drowsy Chaperone* and the challenge of the Murphy bed.

Roger is a cheerful and willing part of the GCP team, always able to pitch in and help wherever and whenever he is needed. He is very supportive of his teen daughter, Caroline, in all the theatrical training and stage experiences in which she has been involved.

Moving out of state for a job opportunity, Roger will be missed in the local theatre community although his many contributions will be remembered.

Roger is shown to the right with CTAM Awards Chair Terry Jolink. →

Plan ahead for this season's Adjudications

CTAM has trained adjudicators ready and eager to visit your group and adjudicate one of your shows. As a benefit of your group CTAM annual dues, each member group gets one free adjudication per membership year. After that, your group pays a modest fee for additional adjudications.

One of the values of having an adjudicator is that this outside, independent person can give your actors and director some insights from a different perspective and bounce back to you what they witnessed on the stage.

Contact Adjudication Chair Larry Nielsen to make arrangements.



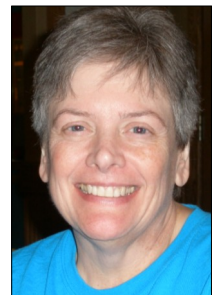
CTAM Scholarships can help underwrite your attendance for CTAM Conference

Scholarship Chair Christy Frick wants to remind you that scholarships are available for all CTAM-sponsored educational events. This includes the Summer Master Classes at Higgins Lake and our Fall Conference in September in Cadillac.

The deadline is two weeks prior to the event and the scholarship covers up to the cost of registration. There is a short application to fill out and we hope that our affiliate groups will also help their members find the resources to attend. We do have a stipulation that no more than two people from the same theatre group would be eligible.

You can contact Christy by emailing her at cfrick9898@charter.net.

AS A REMINDER, the raffle to raise money for our Scholarships is only possible if everyone remembers to bring a raffle prize of at least \$35 value. Many groups and individuals supply the wonderful prizes we award each year. Be sure to bring your personal donation and one from your theatre group!



Christy Frick,
Scholarship Chair

What's with ASCAP and the Community Theatre license?

Perhaps you are wondering, "Why do we need permission to play music?" or, "What is ASCAP?" The answers are straightforward. You wouldn't perform a copyrighted play without getting a license and paying royalties to the author, usually through a royalty house or agent. The same applies to copyrighted music. The copyright law requires users to receive permission to perform copyrighted music publicly. This law applies even if you are playing a recording like a CD or tape, rather than performing the music live.

Remember, a composer's payment for their creative work is usually through royalties. While a small fraction of the amount you paid to purchase the CD or tape was for royalties to the songwriter or composer (almost all of the amount you paid goes to the record company and performer), that was for private listening – you and a few friends – not for public presentation. Composers and songwriters rely on public performance royalties to earn a living. ASCAP makes that happen.

ASCAP (American Society of Composers, Authors and Publishers) is the oldest, largest, and foremost organization in the United States that licenses the right to publicly perform copyrighted musical compositions. ASCAP makes it easy to use music legally, because (1) it is a mem-



bership organization representing more than 400,000 songwriter, composer, lyricist, and music publisher members, (2) provides an annual license at a reasonable flat fee, and (3) doesn't require you to submit a list of songs to be played. In addition, the vast ASCAP repertory to which licensees have unlimited access – millions and millions of works – is listed on the ASCAP website (www.ascap.com) so it is easy to determine if ASCAP handles a particular song.

ASCAP's Community Theatre license is available through AACT and covers the theatre for the AACT membership year at all its venues for copyrighted pre-show, intermission, and post-show music played by means other than live performers, such as CDs and tapes. (The Community Theatre license does not cover recorded music during a play or music performed live, such as in a musical revue or a string quartet performing during a gala reception.)

The Community Theatre license year is September 1 - August 31. Theatres that sign up through the AACT office by September 10 will receive a 30% discount on the ASCAP license fee. AACT membership is required to receive the discounted ASCAP rate. Both membership and ASCAP fees must be received in the AACT office by September 10, along with a signed ASCAP license. Further information is available at the American Association of Community Theatre (AACT) website, www.aact.org.



View at the main entrance as you arrive at Evergreen Resort in Cadillac.

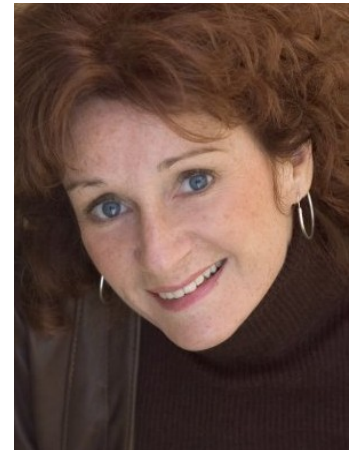
Music Intensive format announced

Register for the Music Intensive at Fall Conference. You love to sing. You want to audition for musicals, but you... need HELP! Bring a song that you are preparing for a musical with your sheet music to the Music Intensive at Fall Conference and you will leave with an audition-ready piece. You will receive direction, choreography and vocal advice from a dynamic trio of exceptional teachers that are willing to share their experience, knowledge and passion with you!

The Music Intensive is an all-day workshop. It starts at 9:00am to 4:00pm on Saturday with a lunch break. Teens and adults are welcome to participate. We hope that you will register to join us for the full weekend but if you cannot, you can choose just to attend the Music Intensive. When you go to the web page to register, you will pick Music Intensive on the ala carte menu.

We hope to see you at our first-ever Music Intensive!

Mychelle Hopkins holds her Master's Degree from the prestigious Shakespeare Institute in Stratford-upon-Avon, England where she studied as a Fulbright Scholar. Her theatrical background is extensive with over thirty-five years of professional experience. Mychelle joined the resident company of The Barn Theatre in Augusta, Michigan in 2005 after 15 years at the Kalamazoo Civic Theatre where she began her tenure as its Youth Theatre Director and was promoted to serve as the organization's Associate Director. Serving as an Adjunct Professor in the Western Michigan University's Theatre Department, Mychelle introduced thousands of students to the joy and challenge of Theatre. A native of Northern Michigan, she returned to Traverse City in 2008 to become the Education Director at Old Town Playhouse. Along with her administrative jobs, she continues to direct a majority of the musicals and straight plays for the OTP Young Company.



Matt Archibald, a gifted singer and musician, has his degree in Education and Music and lives in Traverse City with his family. Matt teaches the Old Town Playhouse Young Company's Singing for Musical Theatre class, is the Summer Camp Musical Director, and has been both vocal director and music director for several OTP MainStage shows. Matt appeared in the OTP MainStage musical, *Les Miserables* as Marius (see photo!), *Man of La Mancha*, and *The Sound of Music*, just to name a few.



Melissa May is a dancer and choreographer with more than 20 years of performance experience, both nationally and internationally. Melissa is the Creative Director of Fleur Couture Cabaret; she has choreographed for local high schools, dance studio's, Old Town Playhouse (OTP), and Mash Up Rock 'N Roll Musical. She is very involved with OTP's Young Company as an instructor, choreographer, stage manager, and director. Most recently she assistant directed and choreographed the 2017 Black and White Gala and choreographed OTP Young Company's camp productions of *Mada-*



Who's Doing What This Fall!

Clarkston Village Players	<i>The Underpants</i>	Sept 7-16, 2017
Rosedale Community Players	<i>One-Act Festival</i>	Sept 7-9, 2017
The Sauk, Jonesville	<i>Does This Show Make My Butt Look Fat?***</i>	Sept 7-10, 2017
Stagecrafters, Royal Oak	<i>Sister Act</i>	Sept 8-Oct 1, 2017
Village Players, Birmingham	<i>Anything Goes</i>	Sept 8-24, 2017
Farmington Players	<i>Calendar Girls</i>	Sept 9-Oct 14, 2017
Grand Rapids Civic Theatre	<i>Calendar Girls</i>	Sept 9-Oct 1, 2017
Muskegon Civic Theatre	<i>My Way</i>	Sept 15-30, 2017
Old Town Playhouse, Traverse City	<i>Wait Until Dark</i>	Sept 15-30, 2017
Players Guild of Dearborn	<i>Come Blow Your Horn</i>	Sep 15-Oct 1, 2017
Grosse Pointe Theatre	<i>Pirates of Penzance</i>	Sept 17-30, 2017
Riverwalk Theatre, Lansing	<i>She Loves Me</i>	Sept 17-24, 2017
Center Stage Theatre, Midland	<i>Fiddler on the Roof</i>	Sep 22-Oct 5, 2017
Gratiot County Players	<i>Escanaba in da Moonlight</i>	Sept 22-Oct 1, 2017
Kalamazoo Civic Theatre	<i>Young Frankenstein</i>	Sept 22-Oct 8, 2017
Riverwalk Theatre, Lansing	<i>Master Harold and the Boys**</i>	Sept 28-Oct 8, 2017
Bay City Players	<i>Nice Work If You Can Get It</i>	Sept 29-Oct 8, 2017
Flint Community Players	<i>In the Next Room (Staged reading)**</i>	Oct 2, 2017
Clarkston Village Players	<i>Here on the Flight Path</i>	Oct 5-15, 2017
Holland Civic Theatre	<i>Deathtrap</i>	Oct 5-21, 2017
Kalamazoo Civic Theatre	<i>Radiation: A Month of Sun-Days**</i>	Oct 6-15, 2017
Pit and Balcony Theatre, Saginaw	<i>Anything Goes</i>	Oct 6-15, 2017
Alpena Civic Theatre	<i>The Big House at Holy Hollow</i>	Oct 9-29, 2017
The Sauk, Jonesville	<i>The Sunshine Boys</i>	Oct 12-22, 2017
Kalamazoo Civic Theatre	<i>Sounds of the Sixties</i>	Oct 13-15, 2017
Old Town Playhouse, Traverse City	<i>An Adult Evening with Shel Silverstein</i>	Oct 13-28, 2017
Stagecrafters, Royal Oak	<i>Detroit '67**</i>	Oct 13-22, 2017
Fenton Village Players	<i>Diaries of Adam and Eve**</i>	Oct 14-16, 2017
Hartland Players	<i>The Game's Afoot</i>	Oct 14-21, 2017
Riverwalk Theatre, Lansing	<i>The Home Team</i>	Oct 19-29, 2017
Grand Rapids Civic Theatre	<i>Seussical the Musical, Jr.*</i>	Oct 20-29, 2017
Kalamazoo Civic Theatre	<i>A Midsummer Night's Dream*</i>	Oct 20-28, 2017
Kalamazoo Civic Theatre	<i>Macbeth</i>	Oct 21-Nov 5, 2017
Rosedale Community Players	<i>It Came from Mars</i>	Oct 27-Nov 11, 2017
Village Players, Birmingham	<i>Leading Ladies</i>	Oct 27-Nov 12, 2017
Rogers City Community Theatre	<i>Don't Hug Me County Fair</i>	Oct 27-Nov 5, 2017

* indicates youth productions; ** indicates second stage productions, if submitted.

Please be sure to fill out your Dues Renewal Form completely, as that is the source for this information on shows! (This list reflects those affiliates who have paid, as of August 22, 2017.) If your information is incorrect or missing, please send the correct information to [The Editor](#) to be corrected or included in the next issue. A more complete list is available on the [CTAM website](#).



Summer Heats Up at Kalamazoo Civic

It's been a busy summer at the Kalamazoo Civic Theatre. As part of their Academy of Theatre Arts, they sent students between the ages of 9 and 18 out to perform *The Tempest* in local parks. Enthusiastic audiences of all ages enjoyed the performances staged in five different parks during the week of July 10th.

Additionally, volunteers assisted Civic staff members unpack and install an all new, all LED lighting system in the Carver Center Studio. This is the first performance space at the Kalamazoo Civic Theatre to feature all LED lighting.



THE CIVIC

Fenton Village Players had a nice run of Thoroughly Modern Millie; it was a near sell out. "One of our best cast and crews ever."



The Community Theatre of Howell had a good run with The Spitfire Grill late last season. A joyful show with music and all the trimmings!

